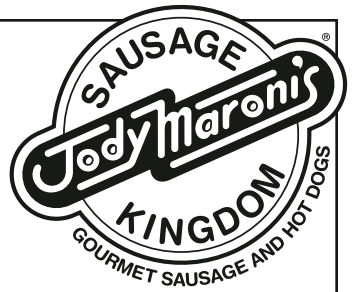


Sausage Quarterly

#19



Haut Flashes



KCRW ROCKS... This marked the 20th year that Jody Maroni's has supported **Planned Parenthood** through its affiliation with KCRW and who knows

how many years we have been proudly supporting and supplying KCRW tele-workers with sausage sandwiches to keep them happy and well-fueled as they seek funds for their worthy cause...

MSNBC interviewed Jody for a special program about product promotion in movies and TV. Jody Maroni



carts, uniforms, paper and haut dogs have been featured in bunches of movies including **Ocean's 11** (Brad Pitt eating out of a Jody Maroni tray), **Beethoven**, **Clueless**, **Over Her Dead Body** and on TV in **Boy Meets World** so they figured he knew something about Hollywood.

Hey, we just want the "Jody Maroni Story" about a lonely boy who meets his dream sausage to be produced and shown worldwide...**Famoso**

Raceway and the California Speedway have served up Maroni sandwiches to its racecar fans for years...**Our new website is so amazing** it is hard to put into words which is why it is on your computer right now...

www.jodymaroni.com...but don't click this Quarterly, just go on the site and check out some fun and delicious new stuff...many thanks to **Reason Media Group** and **Judy Kinkade** for their stellar designs...We have added a bunch of new Recipes developed by good friend **Chef Barb** which you can find on our website...Hmmm, good!...

**HOUSTON PREMIUM OUTLETS
NOW OPEN - SEE PAGE 2**

Haut Off the Grill



GLENDALE AMERICANA

Maroni's Customized Kiosk Wows Shoppers and Moviegoers

Glendale, CA - Jody Maroni's new location in the highly anticipated Glendale Americana at Brand mixed-use mall is truly a work of love... and art!

The eight-sided 250 sq. ft. Jody Maroni kiosk will sit on one end of a man-made park and directly in front of the Pacific Theaters. The menu will feature a full slate of World Famous Gourmet Sausage Sandwiches, Hot Dogs and Fries as well as its patented Breakfast Burrito with Andouille sausage.

Designing a full kitchen to serve thousands of hungry shoppers and moviegoers

proved an engineering feat for the Sausage King, who now operates and franchises 22 different locations.

"I am extremely excited to be part of this Caruso development. I have admired the company's passion for blending entertainment and retail, an idea our concept accepts perfectly," observed the iconoclastic Jody Maroni, who loves to shop for red and gold shoes, his trademark colors. "I think the people shopping here recognize a premium product, and quality is something that I live by."

ARCADIA ROCKS!

Jody Maroni Takes To the Street

Arcadia, CA - When Anina Siddiqui went searching for a new business, she looked at a number of food franchises. Living in Arcadia, she wanted a type of food that was very American and one that no one else had. That is where Jody Maroni's came in.

The Venice Beach Sausage King, with its perfect mix of sausage, hot dogs, fries and sandwiches...especially the hot dogs...was just what Anina felt the neighborhood needed. So, she opened the first Jody Maroni's Sausage Kingdom in Arcadia and she is rockin'!

Based on the corner of Duarte and Santa Anita avenues, the 1400 sq. ft. Jody Maroni's features Gourmet Sausage

Sandwiches, Hot Dogs, Fries and Charbroiled Hamburgers as well as its Breakfast Burritos. There is a 30" TV screen showing the latest sports and entertainment; nearby Arcadia High students stop by after school for some fries and Cokes; book lovers from the main library across the street stop in and get a 10% discount with the Library Card; and early morning golfers headed to the Santa Anita Golf Course stop in for coffee and a Breakfast Burrito.



- Super Premium Kobe Dogs
- Chicken Chorizo Crumble Pizza Crumbles
- Pre-Cooked Breakfast Sausage

~ See Page 3 ~

The Haut Corner

HOUSTON PREMIUM OUTLETS OPENS

Jody's 4th Outlet Location a Winner

Houston, TX – The lines were so long you couldn't see the end of them and by the end of the first four days, Jody Maroni's Houston Premium Outlets store was breaking all sales records. The opening of the first Premium Outlet here marks Jody Maroni's 4th location in what is proving to be a winning proposition for the Venice Sausage King.

Located in the center of the outlet mall, surrounded by some of the world's biggest and best fashion and accessories brands, the Jody Maroni's is a 660 sq. ft. company store serving up the patented menu of gourmet sausage sandwiches, hot dogs, fries and sandwiches. Other big sellers are the Jody Maroni Breakfast Burrito and the Charbroiled Angus Beef Burger.

"We have struck a chord with shoppers," said Maroni from his roost overlooking sandy Venice Beach. "They seem to love our selection of sandwiches and sausage, a perfect repast for the hungry bargain hunter."



Jody Maroni's in Arcadia opened to rave reviews. Located on the corner of Duarte and Santa Anita, it has great visibility to the more than 50,000 cars who pass by every day. Congrats to Anina and Akbar Siddiqui, our new Arcadia franchisees.

SAUSAGE FEST!



Jody Maroni serves up his gourmet sausage sandwiches at the 2nd Annual Woody Johnson SausageFest benefitting Kids Rock Free by Fender Guitars.

The event will be held on June 28, 2008 at The Fender Center in Corona, CA. For more information log on to www.fendercenter.org or call (951) 735-2440 ext. 202.

Get your wings! Help bring about world peace!

Make a sausage statement with our super cool new t-shirt. You'll look Heavenly!

Go to www.jodymaroni.com to get yours today!



Maroni's Internet Connection

www.jodymaroni.com

Check out our website for its new design and a special focus on franchising. There's a list of locations, maps and general information about stores. Photos, too.

JODY'S SAUSAGE PROMISE

"I'll deliver the best sausage you've ever had! All of my sausages are made by hand from the finest, freshest ingredients. Many of my specially designed flavors come from old family recipes; others borrow from the best of international cuisine. Try my snappy all-beef Smokin' Dog, enjoy some hand-cut fries with your sandwich, and wash it all down with an ice cold fresh-squeezed lemonade...You life will be more beautiful and meaningful.

IN SAUSAGE WE TRUST

–Jody Maroni

The Sausage Menu

Jody Maroni Gourmet Sausage Flavors are available Raw, Smoked or Cooked. Wholesale Cases are 15 lbs.
Ask about our Custom Sausage Program. Contact rich@jodymaroni.com

Poultry

Yucatan Chicken & Turkey with Cilantro & Beer – Surely our most unique sausage, it is made with chicken, turkey, cilantro, Serrano chilies and beer. A beautiful green sausage with a surprising Southwestern tang. *Pre-cooked or Raw*

Venetian Chicken with Sun Dried Tomatoes & Basil – A contemporary Italian sausage with a mild taste and the sweet scent of tomatoes. *Smoked or Raw*

Chicken with Roasted Garlic, Oranges & Wine – Now that's Italian, except that it's a perfectly lean alternative to traditional, fat-laden Italian sausage. *Pre-cooked or Raw*

Chicken Apple with Sherry – A light and refreshing breakfast style sausage that is both smoky and sweet, you'll love our version of apple sausage. *Pre-cooked or Raw*

Tequila Chicken with Jalapenos & Corn – A margarita in a casing! This one-of-a-kind sausage blends tequila, jalapenos, lime and corn to create an unforgettable kick! *Pre-cooked or Raw*

Chicken Andouille – Made in the classic Cajun style, this spicy, smoked sausage brings you the unforgettable taste of New Orleans. *Smoked or Raw*

Cubana Chicken with Plantains, Garlic & Rice – Experience a combination of sweet and sultry Caribbean flavors you've only dreamt about. *Delicioso! Smoked*

Chicken Pomegranate – Fly away on your magic carpet with this Middle Eastern inspired poultry sausage made rich and juicy with a touch of basil. *Smoked*

Chicken Molé – A truly unique blend of spices and Mexican mole sauce makes this sausage a must for a south of the border menu. *Smoked*

Turkey/Chicken Chorizo – A one-of-a-kind Mexican-inspired all-poultry sausage with authentic flavors and a minty, spicy taste. For south-of-the-border dishes. *Pre-cooked or Raw or as Pre-cooked Crumble.*

Chicken Bistro – Custom designed chicken sausage enhanced with duck stock and rosemary. Available in 2 or 4 oz., our Bistro delivers a meaty flavor with elegance and panache. *Raw*


Orange-Garlic-Cumin – A feisty chicken and duck sausage made with fresh oranges and offering a sweet flavor followed by a strong garlic and chili bite. Great for grills. *Smoked or Raw*

Duck – Made with duck stock and roasted garlic, a classic game menu item. *Raw*

Pork

Hot Italian with Oranges, Wine and Cheeses – Made with fresh oranges, bell peppers, parmesan, emmentaler and gruyere cheeses, red and white wines, Jody Maroni updates this classic sausage with nouveau flavorings. *Pre-cooked or Raw*

Sweet Italian with Wines and Cheeses – Similar in content to the Hot Italian, our Sweet is a very untraditional "traditional" sausage that makes a phenomenal Italian style sandwich. *Pre-cooked or Raw.*

 Maple Breakfast – With Double smoked bacon & Vermont Maple Syrup. *Raw – 1.5 oz. Raw or Smoked*

Apple Maple – A wonderful combination of chunky apples, pork, real Vermont syrup and sherry. A little less sweet than the Maple Sausage. *Raw*

Bratwurst – Everyone loves a Brat! This popular Midwestern mild pork sausage is made with milk and spices. Great when smothered with sauerkraut. *Pre-cooked or Raw*

Toulouse Garlic – Classic French sausage perfect for cassoulets and appetizers. *Pre-cooked or Raw*

Pork & Beef

Louisiana Boudin Hot Links – This award-winning Cajun-Boudin style sausage is made with cooked rice in duck stock and packed with plenty of chiles and green onions. Begins in the mouth with a smooth American breakfast taste, then explodes in a delayed heat peak. *Pre-cooked or Raw*

Polish – Our most traditional flavor, made with a masterful blend of pork and beef, this crowd-pleaser has a smokey flavor that is hard to resist. Don't forget the spicy mustard! *Smoked*

Hot Dogs

Jody Maroni's Signature Hot Dog – All-beef hot dog with natural casing. Coney Island taste and snap. 7:1)

Kobe Beef Hot Dog – Super-premium Wagyu beef hot dog. 1/3 lb.

Sausage Crumbles

Our gourmet flavors are now available as pre-cooked crumbles for pizza, burritos, nachos, eggs and other menu items seeking perfection. Chicken Chorizo, Chicken Italian and Yucatan Chicken are just a few of the most popular flavors.

★ Custom Orders

Fig & Pinenut, Boudin Blanc, Bombay Bangers and Moroccan Lamb! These outrageous sausages are available as custom orders. For more information call 1-800-HAUT-DOG.



Jody Maroni's Sausage Kingdom
 P.O. Box 2997
 2011 Ocean Front Walk
 Venice, California 90294-2997



WHOLESALE AND RETAIL: WHERE TO GET YOURS

Retail: Buy retail packs of Jody Maroni Sausage at www.jodymaroni.com or by calling us at 1-800 HAUT-DOG. Check out the selection in any of our locations including Venice Beach, Cabazon and Universal CityWalk. For a complete list of our stores, check our website.

Wholesale: Restaurants, caterers, hotels, hospitals and others who want to diversify their menu with Maroni sausage can contact Sysco, US Foods, Goldberg & Solovy, Superior Foods, or simply tell their favorite distributor to call 1-800-HAUT-DOG for wholesale information and pricing.

HAT TRICK & 3 POINTERS: Cheer on LA home town favorites the Lakers and Kings at Staples Center while enjoying Jody's gourmet sausage sandwich - an unbeatable combination.

OPENING SOON: Phoenix, Glendale, Chino Hills

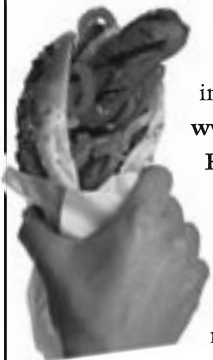
Franchises Available
 1-800-HAUT-DOG or www.jodymaroni.com

The Full Maroni - Get a Good Look at Our Stuff

- Original Jody's - Venice Beach Boardwalk • 310-822-JODY
- Universal CityWalk , Universal City, CA • 818-622-JODY
-  Houston Premium Outlets (281) 304-0985
-  Gilroy Premium Outlets • 408 848-5195
-  Arcadia • 626 254-8600
-  The Americana, Glendale, CA (800) HAUTDOG
- Ontario Mills • 949-252-6125
- South Bay Galleria • 310-370-6921
- The Block at Orange • 714-769-3754
- Katy Mills (Houston) • 281-644-3663
- Promenade at Howard Hughes • 310-348-0007
- Las Vegas • New York New York Hotel & Casino
- Camarillo Premium Outlets • 805-384-9300
- Long Beach State University • 562-597-9020
- Cabazon Premium Outlets • 951-922-2220
- HMSHOST Destinations: Airport; LAX (Terminals 3 & 6), Minneapolis, Cleveland, Las Vegas, Indianapolis, St. Louis, and Phoenix.



MARONI WEAR, SAUSAGES AND MORE - "FEED YOUR BBQ"



Choose any of our unique sausages from the Sausage Menu inside. Mix and match in one pound increments. Shop online by logging in to www.jodymaroni.com or order by phone at 1-800-HAUT-DOG (Visa and Mastercard Accepted) or send your order and a check to **Maroni-by Mail** at 2011 Ocean Front Walk, Venice, CA 90291.

Our sausages have no preservatives, so they are sent frozen. There must be someone there to receive your order, or you must authorize us to sign a signature release. If this order is a gift make sure to include the recipient's and your complete address and phone number. No Post Office boxes!

SAUSAGE: All sausage comes in One Pound packs and are \$7.00. Our Kobe Beef Hot Dog comes in 5 Pound packs for \$40.00. All of our gourmet sausage comes frozen and is shipped via FedEx next day air. Based on the cost of overnight shipping our store has a 5 lb. minimum. Feel free to mix and match your order. All orders are shipped on Mondays and are delivered on Tuesdays.

Maroni takes Haut to Couture. Wearable Art, a Great Gift
 Show off our good taste and yours. Wear Maroni's tasty t-shirts (\$10), sweatshirts (\$40), baseball caps (\$10) and aprons (\$20). For a limited time get Jody's beautiful Make Sausage Not War T-shirt. For more information check out our website!

